

 BRAIN BEHIND
BRANDS



Our Team



Poojan Shah
Founder



Keval Shah
Founder

Our Team



Riya R.
Key Account Manager



Ankit R.
Paid Media Expert



Sanjar M.
Graphic Designer



Priyanka A.
Content Strategist



Rohit T.
Web Developer



Vignesh S.
Paid Media Expert



Shrushti T.
Video Editor



Ekansh P.
Business Development Executive

Grow Your Business

with our Strategic Solutions



**Creative
Graphic Designing**



Website Designing



**Social Media
Marketing**



Branding



SEO



**Engaging
Video Creation**

Customised Services



Google
My Business



Influencer
Marketing



UGC Videos



LinkedIn
Management



Logo
Designing



Package
Designing



Online Reputation
Management



PR
Articles

Clientele

ATRIA



KETTLE
STUDIO



KODO



Clientele



My School ITALY



HOMEDECOR



THE BRAT ARMY



Our Designs



Our Designs



Our Designs



FOOTBALL FAN

Join thousands of fans on **Football Fan** app and collect **50 FanCoin[®]**

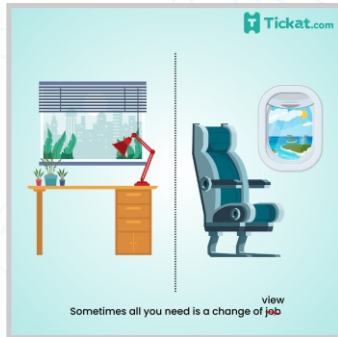
FE

SCAN TO DOWNLOAD

GET IT ON Google Play

Download on the App Store

This advertisement features a woman in a pink top on the left. The background is yellow and pink. It promotes the 'Football Fan' app, offering 50 FanCoin rewards. A large Euro symbol (€) is shown with several smaller coins around it. At the bottom, there are QR codes and logos for Google Play and the App Store.



Ticket.com

Sometimes all you need is a change of **job**

view

This advertisement is for Ticket.com. It features a light blue background. On the left, there is an illustration of a desk with a window, a lamp, and a plant. On the right, there is an illustration of a blue office chair with a window showing a landscape. The text 'Sometimes all you need is a change of job' is at the bottom, with 'view' written below it. The Ticket.com logo is in the top right corner.



The AFK Foundation SHREE RAM SKILLS CENTRE
COLLEGE FOR SKILL DEVELOPMENT
(An extension of Shree Ram Welfare Society)

Our Paramedical Course Offerings:

- Diploma in Medical Lab Technology
- Diploma in Operation Theatre Technology
- Diploma in Dialysis Technology
- Diploma in X-Ray Technology
- Diploma in General Healthcare & Maternity Assistant

Contact us
+91 8591275527

Shree Ram Welfare Society's High School,
Upasara Ln, Off S.V Road, Andheri West,
Mumbai - 400058

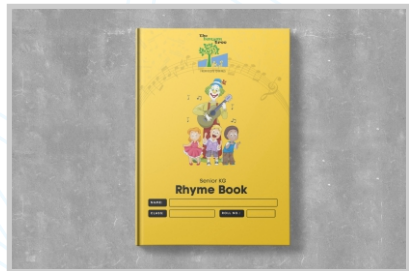
SRWSSKILL.ORG.IN | 022-26702383 | +91 7498165886

This advertisement is for Shree Ram Skills Centre. It features a blue and orange background. On the right, there is a photo of two women, one in a blue lab coat and one in a grey lab coat. The text 'Our Paramedical Course Offerings:' is in large white font. Below it, a list of five diploma courses is provided. At the bottom, there is contact information including a phone number, a location address in Mumbai, and a website URL. A QR code is also present.

Our Designs



Our Designs





SUCCESS STORIES

Celebrating Milestones and Successes

See how we've helped brands excel by reviewing the detailed success stories in the slides ahead.

ICSE School in Badlapur

Brain Behind Brands recently collaborated with an emerging ICSE school in Badlapur, aiming to boost awareness and admissions.

OBJECTIVE

To spread awareness about the school and generate leads for more admissions.

APPROACH

- Managed Paid Media campaigns using Google and Meta Ads.
- Shifted focus to Google Search Ads after finding better performance.
- Employed pull marketing with local keywords.
- Targeted competitor keywords for greater SERP visibility.

RESULTS

- 125+ School Visits
- 22.8% Visit to Admission Rate
- 3.5M+ Impressions
- 33 Conversions, with each student admission fee being ₹80,000
- Recurring revenue as students pay yearly fees



CAMPAIGN PERIOD

November 2023 to March 2024



AD SPEND

 Meta: ₹1 Lakh

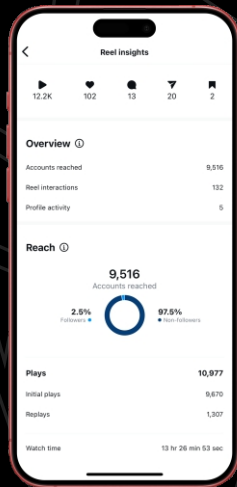
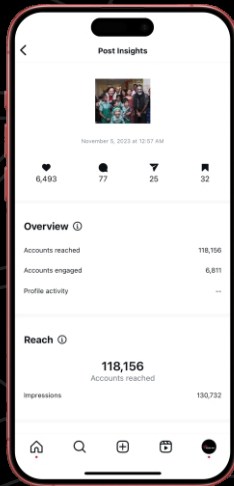
 Google: ₹3 Lakh



This project underscores our capability in driving growth and success for educational institutions through strategic digital marketing.



Vachi Art Gallery entrusted the Brain Behind Brands team with marketing their latest art exhibition in Mumbai. We focused on Instagram, targeting the art community with stunning designs and strategic email marketing. Our efforts resulted in a well-attended event filled with art enthusiasts from across Mumbai and graced by several celebrities, showcasing the success of our comprehensive marketing approach.





The Brain Behind Brands
Core Team along with

Vivek Oberoi & Sachin Khedekar

at the Vachi Art Gallery.



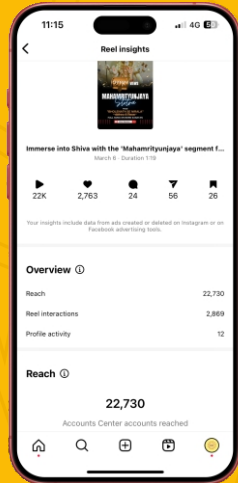
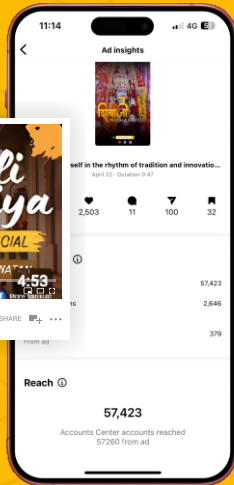
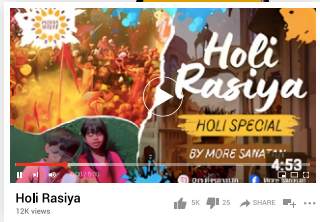


Brain Behind Brands had the pleasure of assisting Tickat.com with the complete design of their exhibition stall and all marketing collaterals for the OTM event, held in early 2024 at the Nita Mukesh Ambani Cultural Centre (NMACC) in Mumbai. Our team ensured that every element reflected Tickat.com's brand identity, enhancing their presence and impact at this prestigious event.



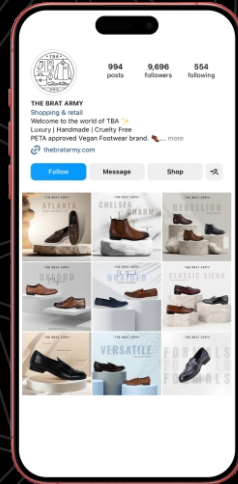


Brain Behind Brands is proud to have partnered with Vandana Creations, an Indie Gujarati Music Production House, for their music video promotions on YouTube and Instagram. Our strategic promotional efforts have garnered significant appreciation from viewers and recognition from prominent personalities within the community, amplifying the impact of their creative work.



• THE BRAT ARMY •

Brain Behind Brands recently crafted exceptional social media designs for The Brat Army, a brand renowned for its vegan shoes. Our work brilliantly combined aesthetics with precision, ensuring each design was visually stunning and conveyed the brand's core message. We focused on clean lines, subtle colours, and compelling imagery that resonated with eco-conscious consumers. Each post highlighted The Brat Army's commitment to sustainability, using concise, impactful captions. This blend of beauty and clarity not only enhanced the brand's online presence but also significantly boosted their engagement rates.





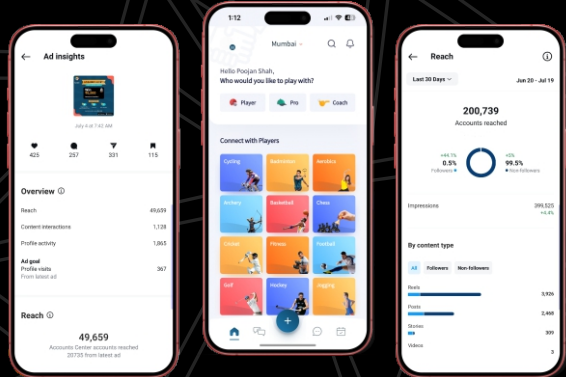
We are thrilled to share our successful collaboration with Football Fan App for the AIBC World Eurasia event held in Dubai. Our team at Brain Behind Brands took charge of the complete stall design and meticulously created all marketing collaterals to ensure a visually captivating presence. Additionally, we spearheaded the marketing efforts for the exhibition stall, significantly boosting its visibility and engagement. This project stands as a testament to our capability to elevate brands on an international stage with creativity, precision, and strategic excellence.





KODOO

Brain Behind Brands recently organized a highly successful giveaway campaign for the sports networking app, Koodos. The campaign generated significant buzz and engagement across various social media platforms. By leveraging targeted ads, we reached a wide audience of sports enthusiasts. The giveaway, featuring vouchers and app subscriptions, attracted an overwhelming number of participants, resulting in a substantial increase in app downloads and user interactions. The positive response and high level of participation demonstrated the campaign's effectiveness in enhancing Koodos' brand visibility and user base.



GET IN TOUCH

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brainbehindbrands.com

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OUR OFFICES

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Mumbai

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